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FOR IMMEDIATE RELEASE  
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## AUTOMATED EXTERNAL DEFIBRILLATOR (AED) SAVES EMPLOYEES LIFE

MISSISSAUGA, ON, March 25, 2014— A [REDACTED] employee owes his life to the company's purchase of an Automated External Defibrillator (AED) machine that was purchased from [REDACTED].

An employee of the small company collapsed in the lunchroom one afternoon and a small group of coworkers rushed to his aid. Luckily for the employee, the company had purchased an AED machine which was on-site and brought in to assist in CPR.

The machine, sold to [REDACTED] by [REDACTED], is a simple to use machine that is designed to assist in saving lives. The machine has easy to follow voice instructions that allow non-medical professionals ease of use in emergency situations. An AED device is a small portable electronic device that analyses a person's heart rate and can deliver a shock if required during a heart attack. This machine can quite literally mean the difference between life and death; Weston Forest Products agrees that having the AED on site is a major factor in their employee's survival.

*"I really believe that without the AED it would have been a different story" Steve Ekstien, executive Vice President of [REDACTED] Weston Forest Products, said in a video regarding the situation. He also described the machine as "user friendly" and explained how the machines computer helped guide them through the procedure and ultimately saved the employees life.*

CPR success rates in Canada without an AED machine range between 2-4%. When an AED machine is used this rate can climb as high as 80%. [REDACTED], the distributor of the Automated External Defibrillator used by [REDACTED], has a vision to train at least one person in every household in standard CPR and to increase access to these life-saving machines in order to lower the current rate of cardiac arrest from its astonishing 85%.

Automated External Defibrillators can be purchased through [REDACTED] by visiting their website at [http://\[REDACTED\].ca/](http://[REDACTED].ca/) or by calling 1-855-[REDACTED].

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If you would like more information please contact [REDACTED] at [REDACTED] or email at [REDACTED].